## YICCA International Art Prize 24/25

Category: <u>Multiple Disciplines</u>
Deadline: November 6, 2024

Website: graphiccompetitions.com



The YICCA Art Prize 24/25 is an international competition aimed at promoting contemporary artists and helping them expand their presence in the global art market. By offering a platform for various forms of modern artistic expression, including video, installations, and performance art, the contest attracts a diverse array of creative minds from around the world. This opportunity enables both established and emerging artists to showcase their work, fostering visibility and career growth through exhibitions in prominent European galleries. The competition is managed by the A.p.s. Moho Association, which has built a reputation for curating significant art events and providing a bridge between artists and influential figures in the art world.

Through YICCA's international reach and its well-established network, participating artists are given the unique chance to connect with key art professionals, including critics, curators, gallery owners, and representatives from both public and private institutions. This level of exposure can greatly enhance an artist's professional relationships, offering opportunities for future collaborations and exhibitions. As part of the competition process, the selected artworks are featured in a high-profile exhibition, further enriching the visibility of the artists involved. Moreover, the competition emphasizes an extensive promotional campaign, ensuring that the artists' works receive broad recognition across various media channels.

For the 2024/2025 edition, YICCA aims to maintain its role as a critical stepping stone for contemporary artists, offering substantial financial rewards and professional development. Finalists not only gain recognition through the exhibition but also see their works published in the official YICCA catalog, which is widely distributed among art institutions and professionals. This makes the YICCA Art Prize a highly sought-after contest for artists looking to elevate their careers, access international art markets, and increase their visibility on a global scale.

Entry fee starts at €50 for one artwork, with increasing fees for additional submissions.

## Eligibility

Open to all artists from any country.

## Prize

The contest offers a cash prize of €3,000 for the first-place winner and €1,000 for the second-place winner. In addition to the financial rewards, selected artists will have their works exhibited in a prominent European gallery, providing them with exposure to key figures in the art world such as critics and gallery owners. Finalists will also have their works included in a professional catalog, enhancing their visibility within the international art community.