

XMAGE Awards 2025

Category: [Photography](#)

Deadline: September 15, 2025

Website: graphiccompetitions.com



The XMAGE Awards 2025 is Huawei's premier global competition dedicated to mobile photography and videography, showcasing the creative potential of Huawei smartphones. Designed to highlight the power of the Huawei XMAGE imaging system, the awards invite participants worldwide to capture striking visuals that tell stories beyond words. By focusing exclusively on content created with Huawei devices, the competition emphasizes the brand's cutting-edge technology and its role in transforming mobile phones into powerful tools for artistic expression.

This international photography and videography competition spans eight themed categories, ranging from portraits and landscapes to action, storytelling, and experimental creativity. Through these categories, the XMAGE Awards 2025 encourages both professionals and enthusiasts to demonstrate their technical skills and unique perspectives. Each submission not only reflects individual artistry but also contributes to a global dialogue about the evolution of mobile photography and its ability to rival traditional cameras.

Beyond being a contest, the XMAGE Awards 2025 is a celebration of creativity, cultural diversity, and innovation in visual storytelling. Huawei positions the competition as a platform where creators can gain worldwide recognition, with winning entries showcased in the prestigious XMAGE 100 global exhibition. By blending advanced mobile imaging technology with the boundless imagination of its users, Huawei seeks to inspire a new generation of photographers and videographers to push the boundaries of what is possible with a smartphone camera.

There is no entry fee.

Eligibility

Open to photographers and videographers aged 18 and above of any nationality, provided submissions are captured using a Huawei smartphone.

Prize

Winners are included in the "XMAGE 100" global showcase, Huawei's curated selection of 100 standout works that

may be featured in international exhibitions, content campaigns, and future events. Among these, three Grand Prize winners each receive a USD 10,000 creation fund, and the remaining 97 XMAGE 100 winners each receive a USD 1,500 creation fund.
