World View Voyager Emblem Design Contest

Category: <u>Graphic Design</u> Deadline: June 23, 2014

Website: graphiccompetitions.com



For those who dream of space travel, now is the time to leave a mark on this burgeoning industry. **World View**, a transformative space travel experience, invites designers and fans to create the official emblem to represent its spaceflight passengers known as '*Voyagers*'.

Designers can develop and submit a design that will represent World View's Voyagers and live on for decades to come. World View encourages creativity but designs should align with and speak to the brand.

Launching its first flights in 2016, World View will have Voyagers floating gracefully to the edge of space, providing a rare opportunity to gaze at Earth below and see the world in a way that only astronauts have. They will board a stylish, fully pressurized space capsule for a gentle ascent to 20 miles above Earth under a high-altitude balloon. Once reaching peak altitude atop 99 percent of the atmosphere, passengers will spend two hours marveling at the Earth in all its glory â€" suspended against the backdrop of a vast, black and infinite universe.

A high level of creative freedom is encouraged. Design must be uploaded in a web ready format (*JPG or PNG*), and the winner will be asked to send his/her entry in a scalable vector graphic format (*EPS*).

There is no entry fee.

Eligibility

Open to legal residents of the 50 United States (including the District of Columbia) 18 or older at the time of entry.

Prize

The **Grand Prize Winner** will be awarded \$500 cash and an all expenses paid trip for themselves and a guest to the inaugural **Voyager Gala**, where they'II have the chance to witness the unveiling of part of the World View space capsule and rub elbows with **NASA** astronauts, celebrities and leaders from industries all over the world.