World Illustration Awards 2025

Category: Illustration
Deadline: February 19, 2025
Website: graphiccompetitions.com

The World Illustration Awards (WIA) is an international competition that celebrates the very best in illustration from across the globe. Organised by the Association of Illustrators (AOI) in partnership with the Directory of Illustration, the awards recognise and honour illustrators who create innovative and impactful visual content. By showcasing work from established professionals, emerging talent, and students, the competition highlights the dynamic and evolving world of illustration in all its forms, spanning editorial, advertising, publishing, animation, and beyond.

The competition aims to provide a powerful platform for illustrators to gain global visibility and establish themselves in the industry. Entrants are not only judged by a distinguished panel of experts from the creative sector but also gain exposure through WIA's online showcases, international exhibitions, and media coverage. Through this wide-reaching network, the awards offer participants opportunities for self-promotion, networking, and career advancement. The WIA is especially noted for fostering connections between illustrators, art directors, publishers, and other stakeholders within the creative ecosystem.

The World Illustration Awards is recognized as a benchmark of excellence in the field, making it a must-enter competition for illustrators seeking to make a mark in the global creative industry. Whether you are an experienced artist, a student, or a recent graduate, WIA opens doors to professional growth, recognition, and industry validation. The awards' commitment to celebrating diverse talents and fresh perspectives ensures that it continues to be a driving force in shaping the future of illustration.

Entry fee: £34 (GBP) per Single Entry; £53 (GBP) per Multiple Entry.

Eligibility

Open to illustrators worldwide, including professionals, students, and recent graduates, for work created, commissioned, or published since 1 January 2024.

Prize

The awards offer a platform to build and connect with industry networks and peers, featuring cash prizes for the

Overall Professional Winner (£2,000) and Overall New Talent Winner (£1,000), as well as various prizes for category and cross-category winners.