Toyota Logistic Design Competition 2026

Category: <u>Multiple Disciplines</u>
Deadline: December 1, 2025

Website: graphiccompetitions.com



The Toyota Logistic Design Competition 2026 is the seventh edition of Toyota's global challenge, inviting design students and recent graduates to showcase their creativity in shaping the future of logistics. This competition emphasizes innovation, sustainability, and problem-solving within the logistics sector, with a particular focus on addressing the unique and complex challenges facing Africa. With its fragmented infrastructure, limited access to standardized addressing systems, and high costs associated with last-mile delivery, Africa presents a dynamic environment where design thinking can play a crucial role in transforming supply chains and transportation networks.

The competition encourages participants to design concepts that go beyond traditional logistics solutions, prioritizing affordability, accessibility, safety, and scalability. By tackling issues such as inadequate road infrastructure, energy efficiency, and the demand for eco-friendly solutions, competitors are expected to explore how new technologies, creative design, and sustainable practices can be applied to create more resilient systems. Toyota challenges entrants to merge user-centered design with practical logistics applications, ensuring their solutions are not only visionary but also adaptable to real-world conditions across diverse African communities.

In addition to driving innovation in logistics, the Toyota Logistic Design Competition 2026 positions itself as a global platform for emerging talent. It highlights Toyota's commitment to supporting young designers while fostering dialogue on the future of sustainable mobility, supply chain efficiency, and last-mile delivery strategies. By aligning the competition with pressing logistical issues in Africa, Toyota aims to inspire groundbreaking ideas that could redefine how goods and services are delivered, ultimately improving lives and setting new benchmarks in global logistics design.

There is no entry fee.

Eligibility

Open to design students and recent graduates from around the world.

Prize

There is a cash prize of US \$6,000 for winners. Additionally, winners gain global recognition and exposure, opportunities to collaborate with Toyota's design and innovation teams, networking with industry experts, and a platform to present impactful ideas that could influence real logistics and delivery systems.