The Best Brand Awards 2024

Category: Graphic Design
Deadline: May 15, 2024
Website: graphiccompetitions.com

The Best Brand Awards are an annual international competition that recognizes excellence in brand design. Established agencies, independent companies, branding studios, marketing departments, and even freelancers can all enter their work for a chance to be lauded among the industry's best. This prestigious competition focuses on real-world brand identities and logos that have been successfully implemented. Launched projects created between January 2022 and May 2024 are eligible for submission. Drafts or concepts are not accepted, ensuring The Best Brand Awards showcase the most creative and effective branding solutions currently in use.

Winning a Best Brand Award is a coveted honor within the design community. The competition not only offers recognition from a panel of international design professionals, but also provides valuable exposure to potential clients and collaborators. A Best Brand Award winner can expect to see their work featured on the competition's website and potentially in industry publications. This increased visibility can lead to new business opportunities and collaborations.

For brands themselves, being recognized by The Best Brand Awards signifies exceptional design quality and brand identity. This recognition can be a powerful marketing tool, helping to build brand trust and credibility with consumers.

Entry fees depend on the date of submission and category (starts at $55 USD for early bird Logo category).

Eligibility

Open worldwide to participants across various categories related to brand design.

Prize

The competition highlights outstanding brand designs, providing winners with recognition in the design community and potential global exposure. In each zone, there will be one Gold, Silver, Bronze, Awards of Excellence and Runner Up. Each winner will receive a free-of-charge certificate in PDF format.