## Taipei International Design Award 2014

Category: <u>Graphic Design</u> Deadline: July 31, 2014

Website: graphiccompetitions.com



In order to show the world their commitment to encourage good design in Taipei, Taipei City Government organized the **Taipei International Design Award** and invites designers around the globe to create design works with commercial potential.

Taipei City Government hopes to not only publicly select outstanding international design works but also serve as a major platform for international design creation and industry vitalization.

They would like to encourage using design to improve the city's economic, social, environmental, and cultural development by providing its users with a safer, harmonious, and more convenient lifestyle.

The organizers are looking for innovative works in the categories:

• Industrial Design - Industrial design refers to works that can be mass-produced, including transportation tools, equipments, daily utilities and household goods, IT and home appliances, fashionables, etc.

• Visual Communication Design - Visual communication includes identity, posters, packaging and publications.

• Public Space Design - Encompass spaces for public usage, governmental buildings and certain private establishments.

Entries must be original creations of the contestants completed after June 30, 2012.

There is no entry fee.

## Eligibility

Everyone around the world are welcomed to participate individually or as a group (each group is limited to five members) with one member as main correspondent.

## Prize

The **Top Winner** will receive prizes amounting NTD 500,000 (approx. 16,500 USD).

Apart from the cash prize, the Golden/Silver/Bronze winners will also receive a **trophy and a certificate of recognition**.