## Segunda Llamada Environmental Poster Competition

Category: <u>Graphic Design</u> Deadline: April 20, 2018 Website: <u>graphiccompetitions.com</u>



To raise awareness of the current environmental situation, *Segunda Llamada* extends an invitation to participate in its **5th international poster competition**. For this yearâ€<sup>™</sup>s international poster competition a coalition of designers, artists, scientists, educators and environmental activists of all ages join forces to stand up for our planet.

This year's theme is: Climate Change, Care - Act

Carbon emissions are the highest theyâ€<sup>™</sup>ve been since homo sapiens have been on the planet. Greenhouse gases resulting from human activity, specifically burning fossil fuels like coal and oil, are causing global earth and ocean temperature to rise at an accelerating rate. We need to Care. And we need to Act now.

To participate in the competition, entries must include a poster size 60x90cm (3543 x 5315 pixels  $\hat{a} \in$  "resolution 150ppi). Vertical (portrait). Black and white. Format: JPG. Mode: Grayscale. Maximum size 5MB.

If your entry contains any text it must be in **English**. However, if selected, a *Spanish* version will be required and the organiser might request an editable file for further translations. It is suggested keeping a file with independent text layers.

Participants will maintain author's rights and will receive full credit for their posters, print and digital media publications.

There is no entry fee.

## Eligibility

Open to professionals and students worldwide.

## Prize

The selection of posters will be featured on the Segunda Llamada website and on social media. The posters will

also be shown at international exhibitions and events to follow.

To help raise awareness at a bigger scale the collection will be made available for environmental organisations, educational institutions and the general public to download and use under the Creative Commons license (*CC*  $BY\hat{a}\in ?NC\hat{a}\in ?ND 4.0$