## RSA Student Design Awards 2018 Competition

Category: <u>Students Only</u> Deadline: March 14, 2018 Website: <u>graphiccompetitions.com</u>



Now in its *94th* year, the **RSA Student Design Awards** challenges emerging designers worldwide to tackle pressing social, environmental and economic issues through design thinking.

The goal is to empower a generation of savvy, employable designers who understand the potential of design to benefit society. This is encouraged through a competition that challenges students and recent graduates to think differently about design, by tackling briefs focused on real-world problems.

The eight briefs address important social, environmental and economic issues:

• Working Well • Sleep Matters • Fair Play • The Hygienic Home • Fair Finance for All • Eat, Share, Live • Wearing Intelligence 2.0 • Moving Pictures

Submissions are accepted from both individuals and teams. Some projects may be more suited to teamwork than others. There is no set number of people that can be part of a team, but generally team entries comprise 2 or 3 people.

The intellectual property rights (*patents, registered designs, unregistered design right, copyright, etc.*) of all designs submitted in the competition **remain with the candidate**.

There is an entry fee of 35 GBP (*approx. 45 USD*). Reduced entry fee of 25 GBP (*approx. 32 USD*) before *February* 14, 2018.

## Eligibility

Open to students and new graduates worldwide. Candidates may be *undergraduate* or *postgraduate* engaged on courses at a college or university, or those who graduated in or after *March 2017*.

## Prize

Winners of the RSA Student Design Awards are rewarded with cash prizes, paid industry placements and complementary RSA Fellowship to kick-start their careers.