## RSA Student Design Awards 2015 Competition

Category: <u>Students Only</u> Deadline: March 4, 2015 Website: <u>graphiccompetitions.com</u>



The **RSA Student Design Awards** challenges emerging designers worldwide to tackle pressing social, environmental and economic issues through design thinking.

The goal is to empower a generation of savvy, employable designers who understand the potential of design to benefit society. This is encouraged through a competition that challenges students and recent graduates to think differently about design, by tackling briefs focused on real-world problems.

The eight briefs address important social, environmental and economic issues:

à€¢ Creative Conditions à€¢ Moving Pictures à€¢ Water For All à€¢ The Daily Diet à€¢ Human By Nature à€¢ Fair Play à€¢ Mobility City à€¢ Heritage By Design

Submissions are accepted from both individuals and teams. Some projects may be more suited to teamwork than others. There is no set number of people that can be part of a team, but generally team entries comprise 2 or 3 people.

The intellectual property rights (*patents, registered designs, unregistered design right, copyright, etc.*) of all designs submitted in the competition **remain with the candidate**.

There is an entry fee of £35 (approx. 56 USD). Reduced entry fee of £25 (approx. 40 USD) before *February 4, 2015*.

## Eligibility

Entries are welcome from students and new graduates anywhere in the world.

Candidates may be undergraduate or postgraduate engaged on courses at a college or university, or those who graduated no earlier than *March 2014*.

## Prize

Winners of the RSA Student Design Awards are rewarded with cash prizes, paid industry placements and complementary RSA Fellowship to kick-start their careers.