Red Dot Award Brands & Communication Design 2025

Category: Graphic Design
Deadline: June 6, 2025
Website: graphiccompetitions.com

The Red Dot Award: Brands & Communication Design 2025 is one of the world's premier international competitions dedicated to honoring outstanding creativity and innovation in brand and communication design. Renowned globally for setting industry benchmarks, this prestigious award recognizes exceptional achievements across multiple creative disciplines, including Advertising, Illustration, Typography, Digital Solutions, and Corporate Identity. Every year, thousands of entries from agencies, design studios, independent designers, brands, and businesses compete for recognition, validation, and international exposure.

This distinguished competition provides a unique platform for participants to showcase their most impactful and forward-thinking design projects. Winners of the Red Dot Award gain extensive visibility within the global design community, enhancing their professional reputation and providing unparalleled networking opportunities. Winning entries are celebrated for their creativity, strategic design quality, originality, and effectiveness in communication, reflecting the highest industry standards and inspiring future innovations in design.

By participating in the Red Dot Award: Brands & Communication Design 2025, companies and creative professionals position themselves as leaders in design excellence. The awarded projects gain international recognition through prominent exposure in the Red Dot Design Museum, online exhibitions, publications, and global media outreach, contributing significantly to brand prestige and market distinction. As an authoritative endorsement, the Red Dot Label serves as a trusted hallmark for potential clients, partners, and the broader public, highlighting awardees as exceptional contributors to the global landscape of brand and communication design.

Entry fees vary based on the registration period.

Eligibility

Open worldwide to projects published after 1 July 2022 or set to be published before 1 July 2025, which have not been previously registered for the Red Dot Award Brands & Communication Design.

Prize

Winners receive the esteemed Red Dot Label, serving as a mark of high design quality and creativity. Benefits include increased visibility through various Red Dot channels, presentation in the International Yearbook, and features in exhibitions. The award ceremony, scheduled for 7 November 2025 at the Konzerthaus Berlin, offers winners an opportunity to celebrate their achievements and network with industry peers.