

Pure Talents Contest 2021

Category: [Multiple Disciplines](#)

Deadline: September 18, 2020

Website: <https://bit.ly/2VvS2SP>



Pure Talents Contest 2021 will mark the eighteenth year for one of the most internationally renowned design competitions for young designers – the starting point for a successful design career for many of the chosen participants.

Eligible for the pre-selection are products from the interiors sector, including:

- Furniture
- Home accessories
- Lighting
- Floor Coverings, Wallpapers and Textiles
- Smart Home

Submitted designs should have been produced within the last 12 months. Only prototype products may be submitted which have not yet been included in series productions, although those in the preparatory stages of series production may be eligible for entry. Products submitted may have already been on show at other exhibitions or have been featured in publications. Not more than three products may be entered by the same applicant.

There is no entry fee.

Eligibility

Open to design students and young designers from around the world who have gained their degree not more than three years ago, with a graduation date after *1 January 2017*.

Prize

From the applications received, the international jury will nominate a maximum of **20 products**, whose designers will be invited to take part in the competition and thereby in the exhibition at *imm cologne 2021*. Out of these nominees the international jury of design experts will choose the three winners and a total of **6,000 EUR** will be awarded in prize money.
