Pro Carton Young Designers Award 2017

Category: <u>Multiple Disciplines</u> Deadline: May 25, 2017 Website: <u>graphiccompetitions.com</u>



The **Pro Carton Young Designers Award** is one of Europeâ€[™]s leading young talent competitions for packaging design. For 15 years now, the Award has given young designers both professional recognition as well as a networking platform with industry, a first step towards a professional career.

Entries can be submitted in two categories:

• Creative Cartonboard Packaging: Cartonboard is the most sustainable packaging material and, of course, fully recyclable.

• **Creative Cartonboard Ideas**: Here's a chance for you to put forward your cartonboard ideas outside of the packaging market. Last year's winner was a cartonboard bowtie! Ideally you should submit physical 3D samples but illustrations or two dimensional layouts are also welcome.

All submitted materials (*designs, layouts and/or models, empty packaging etc.*) must be true to scale, regardless of their actual size and use, must be made exclusively of cartonboard (*over 200 g/m2*), be folded and possibly glued. Two and/or three-dimensional designs are accepted. Each entry must be registered online, and a copy of the entry form must accompany the submitted materials.

If possible, all entries must be provided as print-ready versions (*not larger than A3*). A layout or description of one A4 page maximum must accompany all three-dimensional samples, models, empty packs etc. A description is desirable under all circumstances.

There is no entry fee.

Eligibility

Open to all design students in Europe who are not working as professionals.

Prize

The main prize is **one-week practical training** at an international packaging company. Furthermore, all finalists and their lecturers will be invited to the **Gala Awards** dinner and award ceremony on *21st September 2017* in Salzburg, Austria.

Moreover, there will be also trophies, certificates and comprehensive marketing activities.