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# Pro Carton Student Video Award 2022

Category: [Multiple Disciplines](#)

Deadline: June 26, 2022

Website: <https://bit.ly/31X5OEI>



The **Pro Carton Student Video Award** is a European competition for video storytelling about cartons and cartonboard.

The video should promote or explain one or more of the benefits of cartons/cartonboard in a creative way. It should be entertaining, communicate a clear message or proposition and be suitable for various social media channels, presentations, events, websites or even commercials.

Students can enter as a team of up to 4 people or are welcome to enter as individuals. Also, teachers can make the award a course project. If you are a student, encourage your teachers to let you participate.

The jury will consist of experts from the world of marketing, film and cartons. They will independently review and rate your video.

**There is no entry fee.**

## **Eligibility**

All students enrolled at a European school/university on a recognized full-time educational course at the time of entry are welcome to join the contest.

## **Prize**

The winner will receive **5,000 EUR** (*if the entry is from more than one student the prize will be shared equally*). Moreover, if the situation allows, the winner(s) will be invited to the Pro Carton Award Gala in September 2022. Travel expenses and accommodation will all be borne by Pro Carton.

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