Posters For Future 2024 Green For Good

Category: Graphic Design
Deadline: May 31, 2024
Website: graphiccompetitions.com

The Posters For Future 2024 Green For Good competition is a pioneering initiative hosted by Creatives For Future, aimed at harnessing the power of visual communication to address the pressing issue of human-caused climate change. This international poster competition encourages artists, designers, and creatives to contribute their artistic talents towards raising global awareness and promoting sustainable practices. By focusing on the theme Green For Good, participants are invited to explore and express the environmental challenges through the unique medium of poster design, emphasizing the urgent need for action in a visually compelling manner.

Creativity lies at the heart of the competition, with entrants free to employ a range of artistic techniques and personal interpretations. The competition emphasizes the use of green color, a symbol of ecological sustainability, which must dominate the posters. Participants are encouraged to integrate slogans, powerful illustrations, and impactful photography that speak louder than words, all within the creative boundaries set by risography—a sustainable printing process known for its distinctive aesthetic. This approach not only highlights the importance of innovation in art but also aligns with the eco-friendly practices that the event seeks to promote.

Moreover, Posters For Future is established as an annual event, each year inviting creatives to focus on a different environmental theme under the unifying color assigned for that year. The 2024 edition's emphasis on green not only complements the ecological message but also enriches the visual dialogue between the artwork and its observers. This strategic infusion of art, environmental advocacy, and community engagement makes the competition a significant cultural event, aiming to leave a lasting impression on both the participants and the public, thereby fostering a more environmentally conscious society.

There is no entry fee.

Eligibility

Open worldwide to individuals or groups (up to three members). Minimum age requirement is 16 years.

Prize

The competition will select 50 winning posters, which will be printed and assembled into one large collective poster for exhibition at various locations across Germany. The assembled exhibition aims to visually represent a collective call to action against climate change. Additionally, the printed posters will be made available for download, enabling their use in public spaces and demonstrations to further extend the impact and reach of the message.