One City One Pride Arts Festival Design Competition 2018

Category: <u>Graphic Design</u>
Deadline: December 27, 2017
Website: https://bit.ly/45rdNF8

The City of West Hollywood through its Arts and Cultural Affairs Commission invites any and all artists to create a poster proposal that celebrates the theme of this year's **One City One Pride Arts Festival**.

This year's festival is themed 'Remembrance'.

This year the City of West Hollywood's *One City One Pride* arts festival takes a moment to remember those who have passed and those whose lives helped advance the cause of LGBTQ civil rights. Submissions should incorporate this theme as a major part of their design.

Each year the *City of West Hollywood* produces a program of **LGBTQ**-related arts, educational and cultural events between **Harvey Milk Day** (*May 22*) through the end of **June Pride Month** (*June 30*), providing 40 days of celebrating pride through meaningful arts, education, and cultural programming. The festival comprises film screenings, exhibitions, theatre, dance, music, installation art, literary events, and more.

Most prominently your design will be used as the cover of a booklet measuring 4.25" x 7" (can be portrait or landscape orientation) of which several thousand copies will be printed and distributed widely. Your design will also be adapted for street banners (measuring 35" W by 72" H) which will be seen by thousands as they drive through West Hollywood.

Submissions should either 4.25" W x 7" H or 7" W x 4.25 " H. Ideal submissions will have a neutral background of a single colour that is either dark or light so that readable text can be placed over it and be designed with a 1-inch bleed. Posters are to be submitted both as a low-res jpg and as a hi-res PSD or PDF file of at least 600 PPI.

There is no entry fee.

Eligibility

Open to all visual artists worldwide.

Prize

The selected winner will win an award of **550 USD** and the opportunity to display their artwork to thousands of people as part of the *One City One Pride* promotional campaign.