## NY Digital Awards 2024

Category: <u>Multiple Disciplines</u>
Deadline: July 19, 2024

Website: graphiccompetitions.com



The NY Digital Awards 2024 is an international competition dedicated to honoring exceptional digital achievements across diverse categories such as websites, videos, mobile apps, social media campaigns, animations, marketing strategies, and podcasts. This competition celebrates the finest minds in digital creation, spotlighting both local and international brilliance. By recognizing groundbreaking work that transcends professional stature or experience, the awards aim to elevate digital creativity, innovation, and technical excellence on a global stage.

With a commitment to inclusivity and accessibility, the NY Digital Awards welcomes entries from digital media entities of all sizes and types, including independent creators and large-scale organizations from every corner of the globe. The competition embraces a wide array of digital creations, from comprehensive web design and development to captivating audio/video productions and innovative advertising campaigns. Each entry is evaluated on specific criteria such as innovation, content quality, visual design, user experience, technical execution, and overall impact, ensuring a thorough and fair assessment.

Winners of the NY Digital Awards gain significant recognition and visibility through professionally designed certificates, optional sleek Ava statuettes, and features on the NY Digital Awards site and social media platforms. Additionally, the Top 10 Agencies of the Year receive special accolades, further promoting excellence in the digital industry. By providing a genuine platform for celebrating digital success, the NY Digital Awards fosters a forward-looking perspective and encourages continuous innovation among digital creators worldwide.

The entry fee for professionals is \$90 for single entries and \$165 for campaigns during the early bird period, increasing incrementally up to \$120 for singles and \$195 for campaigns by the final extension. For students, fees start at \$65 and increase to \$95, with additional categories priced separately.

## Eligibility

Entries from digital media entities of all sizes and types, including individual entrepreneurs and large-scale organizations, from any country are eligible to participate.

## Prize

Winners of the NY Digital Awards receive a professionally designed certificate commemorating their winning entry, with the option to purchase a sleek Ava statuette. Gold and Silver winners are featured on the NY Digital Awards site and social media platforms, with a press release template provided to major industry outlets. Additionally, the Top 10 Agencies of the Year receive a complimentary Ava statuette and certificate.