Next Creative Leaders 2025 Competition

Category: <u>Multiple Disciplines</u>
Deadline: June 30, 2025

Website: graphiccompetitions.com

Extended Deadline: June 30, 2025.



Next Creative Leaders is a global portfolio competition developed by The One Club for Creativity in partnership with The 3% Movement. The initiative spotlights exceptional creative talent among women, trans, and non-binary individuals—groups historically underrepresented in leadership. It celebrates those stepping into roles across copywriting, art direction, design, and creative direction, providing a platform to amplify their ideas, leadership, and contributions to a more equitable industry.

By showcasing portfolios that exemplify creativity, leadership potential, and a commitment to inclusivity, Next Creative Leaders not only honors emerging talent—it also drives cultural change within the creative sector. Participants gain global visibility among leading agencies and professionals, unlocking opportunities to build networks, advance careers, and increase their influence. Rooted in the belief that diverse leadership fuels innovation, the program works to close the gender gap by recognizing, supporting, and elevating underrepresented voices—building a more inclusive and representative industry for all.

In addition to the prestige of being recognized by an international jury of distinguished creatives, winners of Next Creative Leaders benefit from extensive exposure, including featured coverage across The One Club's influential platforms and in prominent industry media outlets. This visibility is complemented by valuable professional development opportunities such as jury participation, mentorship sessions, speaking engagements, and attendance at exclusive industry events. Ultimately, Next Creative Leaders serves as a critical stepping stone, enabling talented women, trans, and non-binary creatives to confidently navigate and shape the future of creative leadership on a global scale.

There is no entry fee.

Eligibility

Open worldwide to women, trans, and non-binary creatives who are stepping into leadership roles. This includes:

Copywriters, Art directors, Designers, Associate creative directors (ACDs), Newly promoted creative or design directors (with less than one year in their new role). Creative teams that meet the same criteria are also welcome to apply.

Prize

Winners (global and regional) receive a one-year complimentary individual membership with The One Club, opportunities to serve on award juries, a complimentary ticket to a One Club professional development conference (valued over \$1,000), panels and mentorship events, plus showcase of their work on The One Club's platforms, media partner coverage, and potential speaking engagements.