

# Movin'On Challenge Design Competition 2023

Category: [Multiple Disciplines](#)

Deadline: February 28, 2023

Website: [graphiccompetitions.com](http://graphiccompetitions.com)



Created by Michelin, the annual **Movin'On Challenge Design Competition**, now in its 23rd edition, aims to celebrate, promote, publicize and give visibility to original creative thinking and innovation in mobility design.

This year's theme is **Balancing Sustainability**: design a disruptive mobility solution that balances the three recognized pillars of Sustainability: People, Profit and Planet.

Entries for 2023 should present a vivid example of safe and efficient mobility that meets end user expectations and supports a viable business model for movement of people in an environmentally friendly manner.

Movin'On Challenge Design has become widely recognized as one of the world's premier global mobility design competitions, and it is now a key component of the annual Movin'On Global Sustainable Mobility Summit and reinforces the significance of design in mobility transformation.

**There is no entry fee.**

## **Eligibility**

Artists, designers, engineers, architects, city planners and creatives worldwide are invited to enter either in teams or individually.

## **Prize**

In addition to being featured on the Movin'On Challenge Design site, the three winning entries and the recipients of Judges' Awards are announced in a global communications release and are also recognized during the 2023 Movin'On Summit in June. The winners are also invited to participate in a review of their design portfolios by members of the jury and leading international designers.

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