Meragra International Design Competition

Category: <u>Graphic Design</u>
Deadline: January 21, 2015

Website: https://bit.ly/3DGZDnm

Meragra is a design competition for the Indian city of Agra - the home of the Taj Mahal.

The city of *Agra* attracts more than 2.5 million domestic and foreign visitors annually, and to enhance the experience of the visitors and for creating a sense of belonging amongst citizens of India, the *Uttar Pradesh* government is undertaking a project to create an identity for this vibrant city.

Give a visualization of your view of the city, which speaks of multiple facets of its people, culture, monuments, industries, food, crafts and history. Each submission must include **poster**, **logo** and **slogan**.

There are two categories:

• Below 18 years of age • Above 18 years of age

There is no restrictions on the designing software used or craft materials (*crayons*, *watercolors etc.*) for creating the poster. Only original artwork would be considered.

There is no entry fee.

Eligibility

This competitions is open to anyone worldwide.

Prize

• 1st Prize: INR 300,000 (approx. 4,740 USD)

• **1st Runners Up**: INR 200,000 (approx. 3,160 USD) • **Finalists (3)**: INR 100,000 (approx. 1,580 USD)