Kokuyo Design Award 2023

Category: <u>Multiple Disciplines</u>
Deadline: October 11, 2022

Website: graphiccompetitions.com



The **Kokuyo Design Award** is an international product design competition that's all about imagining and creating the future together. It gathers proposals from all around the world, and turns outstanding entries into commercial products.

Theme for the 2023 edition is "Embrace".

This word carries meanings like "inclusion" and "hugging". In that same vein, the organizers are looking for product design proposals that make people feel cheerful and positive by accepting and acknowledging the differences between people and the challenges society is facing.

Entry eligibility is limited to those designs never before shown publicly (in Japan and other countries). Multiple submissions are allowed.

There is no entry fee.

Eligibility

Open worldwide to any corporations, organizations, individuals and group.

Prize

The best entry will be awarded with a Grand Prix of **2,000,000 Japanese Yen** (approx. 15,000 USD). Three Merit awards of 500,000 Japanese Yen each will also be announced.