Kokuyo Design Award 2022

Category: [Multiple Disciplines](#)
Deadline: October 15, 2021
Website: [graphiccompetitions.com](#)

The **Kokuyo Design Award** is an international product design competition thatâ€™s all about imagining and creating the future together. It gathers proposals from all around the world, and turns outstanding entries into commercial products.

Theme for the 2022 edition is "**Unlearning**".

The world is about to undergo a drastic change. Will it be economics, science, information, or the power of creativity that will topple the old framework? Creating a new norm and determining the shape of the future in a place far away from human senses is too restrictive. Design can defy, design can criticize, design can show diversity, and even destroy knowledge and ideals. Letâ€™s rebuild the relationship between objects and design by focusing once again on the truth that no one has ever doubted. When society, ideas, people and lifestyles are in turmoil, there are no absolutes.

Entry eligibility is limited to those designs never before shown publicly (in Japan and other countries). Multiple submissions are allowed.

There is no entry fee.

Eligibility
Open worldwide to any corporations, organizations, individuals and group *(up to two individuals for group entries).*

Prize
The best entry will be awarded with a Grand Prix of 2,000,000 Japanese Yen *(approx. 18,000 USD).* Three Merit awards of 500,000 Japanese Yen each *(approx. 4,500 USD)* will also be announced.