

International Visual Identity Awards 2019

Category: [Graphic Design](#)

Deadline: September 5, 2019

Website: <http://bit.ly/2BVtiJQ>



Now celebrating their 6th year, the **International Visual Identity Awards** is the first independent international design competition dedicated solely to visual identity. Their mission is to formally recognize and celebrate the world's best visual identity design.

Entries are judged in 21 categories, with a winner and two runners-up in each. One overall winner across all categories wins the prestigious title of *International Visual Identity of the Year*.

The categories are:

- **Media and publishing**
- **Transport and automotive**
- **Healthcare**
- **Financial services**
- **Food and drink**
- **Restaurants, hospitality, travel and leisure**
- **Retail**
- **Charity and non-profit**
- **Professional services**
- **Fashion**
- **Real Estate**
- **Manufacturing**
- **Destination**
- **Sport**
- **Entertainment**
- **Technology**
- **Telecommunications**
- **Energy/Utilities**
- **Consumer products**
- **Public sector**
- **Student**

Entries must include not just a logo but also examples of its application across different items as part of a brand's visual identity system.

Concept or speculative work is not accepted, with the exception of the *Student* category. Student entries are only valid if the entrant is registered as a full-time student in a recognised educational institution.

Early bird entry closes on *15th May 2019*. The final deadline is *5th September 2019*.

Eligibility

Open to all companies, agencies, freelance designers and students in full-time education from all around the world.

Prize

All winners and runners-up will receive a certificate and **Visual Identity Awards** badge to display on their marketing materials.

Moreover, a press release will be circulated to all the major marketing and design media worldwide and winners will appear on the IVIA website. Winners will be announced by the end of *2019*.
