

# International Foodicons Challenge

Category: [Graphic Design](#)

Deadline: February 14, 2021

Website: <https://bit.ly/2KAyoTf>



Beginning in December 2020, Adobe, The Lexicon, Noun Project, and AIGA will host a series of five monthly challenges for designers to develop a shared, open-source, and royalty-free iconographic language of food to be unveiled at the 2021 UN Food Systems Summit.

The purpose of this project is to help create wider understanding among all of the people who participate in various food systems around the world, from those who grow, prepare, and sell food to those who eat it. Visual languages can help people communicate more universally, across borders, languages, and backgrounds.

A series of five monthly challenges will focus on agrobiodiversity, climate change, food waste, plants and proteins, the circular economy of food, food equity, true cost accounting and regenerative agriculture. All entrants retain ownership of their work, whether used or not in the final set of icons.

**There is no entry fee.**

## **Eligibility**

Open to anyone worldwide. Entrants must be at least 18 years of age on the date the competition closes (*February 14, 2021*).

## **Prize**

Final selections will be publicly released at the UN Food Systems Summit in 2021, then posted permanently on The Noun Project as a free resource for all to use.

---