iF Student Design Award 2015

Category: <u>Students Only</u> Deadline: December 15, 2014 Website: graphiccompetitions.com



The **iF Student Design Award** is one of the most internationally renowned as well as biggest young designers competition. Already since *2008* they are looking for the most intelligent, most innovative concepts from all fields of design every year.

To reflect the range of contributions, the *iF Student Design Award* accepts entries in seven disciplines, most of them sub-divided in several categories:

• Product • Packaging • Communication • Interior Architecture • Service Design • Fashion Design • Photography

Furthermore there are five fields of change, the '**trend roots**', which they have developed in cooperation with the *TRENDBÜRO* in Munich. They indicate a change in society that the entry is most likely to achieve. When registering, every entry has to be assigned to one discipline and to one trend root:

• Social Change • Cultural Change • Economic Change • Ecological Change • Technological Change

The intellectual property rights of all submitted designs remain with the participants. The organisers will not implement any concepts submitted to the *iF Student Design Award*.

There is no entry fee.

Eligibility

Students and recent graduates that left university within the last two years are allowed to submit their entries.

Prize

The iF Student Design Award has a total prize money of EUR 30,000 (approx. 38,200 USD).

All winning entries will receive the *iF Student Design Award* logo. As an award winner you are entitled to use this logo for commercial purposes. Winning an *iF Student Design Award* not only signifies outstanding achievements in design, but also ensures that the universities of the award winners will receive points in the **iF ranking university**.