

# iF DESIGN AWARD 2027

Category: [Multiple Disciplines](#)

Deadline: November 4, 2026

Website: [graphiccompetitions.com](https://www.graphiccompetitions.com)



The iF DESIGN AWARD 2027 is an international design competition organized from Germany by iF Design. Established in 1954, the award recognizes outstanding design and presents selected work to a global design audience.

The 2027 edition covers nine disciplines: Product Design, Packaging Design, Branding & Communication Design, User Experience, User Interface, Service, System & Process Design, Architecture, Interior Architecture, and Concepts. More than 90 categories are available, spanning fields such as lighting, branding, bicycles, apps, building technology, food packaging, furniture, websites, transportation, office interiors, telecommunications, and retail architecture.

Entries are assessed through a two-stage jury process: iF Online Preselection followed by the iF Final Jury in Hamburg. The judging criteria include Idea, Form, Function, Differentiation, and Sustainability, with participants receiving an official feedback chart during the process.

Entry fee: Registration fee is EUR 300 per entry by June 26, 2026, EUR 400 per entry by September 18, 2026, and EUR 500 per entry by November 4, 2026; finalists pay an additional EUR 300 jury fee per entry, and winners pay EUR 3,300 per entry for Product Design or Packaging Design and EUR 2,900 per entry for all other disciplines.

## **Eligibility**

Open to international and local brands, start-ups, designers, architects, manufacturers, creators, and organizations that produce or create products, projects, or services.

## **Prize**

Winning entries receive the iF DESIGN AWARD 2027 distinction, unlimited use of the iF DESIGN AWARD 2027 logo, an iF Winner Certificate and metal plaque, presentation on ifdesign.com, iF PR and media service, points for the global iF Design Ranking, tickets for the iF DESIGN AWARD NIGHT 2027, and priority access to the iF Design Trend Report 2027.

