iF Design Award 2021

Category: <u>Multiple Disciplines</u> Deadline: December 1, 2020 Website: graphiccompetitions.com



The **iF Design Award** is one of the most important design prizes in the world. First awarded in 1953, the iF Design Award is the oldest independent design seal in the world. It is a symbol of outstanding design achievements that focuses on the innovative power of design.

Categories include product, communication, packaging, architecture, interior architecture, professional concept, service design, UX, and UI.

Each year, *iF* invites a number of internationally renowned personalities from the areas of design, business and education to participate in a three-day jury session. Behind closed doors, each entry will be thoroughly investigated, analysed and, most importantly, discussed. Each entry will be assessed on the basis of clear criteria.

Entry fees start from 250 EUR per entry (*approx. 292 USD*). Early bird registration deadline: 26 June 2020. Final deadline: 1 December 2020.

Eligibility

Open worldwide to manufacturers, planners, designers, entrepreneurs, architects, agencies, developers, constructors and communication design providers.

Prize

iF supports its award winners with a unique services package, e.g. **International Exhibitions**, the **iF Design App** and the **iF World Design Guide** platform in the future.

Prizes will be awarded at a special Awards ceremony, the **iF Design Award Night**. This glamorous and exciting event will kick off the new design year and will support the exchange between experts, designers and entrepreneurs, marketing specialists and architects, representatives of the press and other communicators.