

# iF Design Award 2020

Category: [Graphic Design](#)

Deadline: October 18, 2019

Website: <http://bit.ly/2WZhgcB>



The **iF Design Award** is one of the most important design prizes in the world. For 66 years, designers and manufacturers have strived to win the internationally renowned iF label for design. Winning an *iF Design Award* is a seal of quality for exceptional design and outstanding services. For consumers and users, it is a symbol they can trust.

The latest trends, innovation and uniqueness are reflected in the awarded submissions in the following disciplines:

- **Product**
- **Packaging**
- **Communication**
- **Interior Architecture**
- **Professional Concept**
- **Service Design / UX**
- **Architecture**

Each year, *iF* invites a number of internationally renowned personalities from the areas of design, business and education to participate in a three-day jury session. Behind closed doors, each entry will be thoroughly investigated, analysed and, most importantly, discussed. Each entry will be assessed on the basis of clear criteria.

Entry fees start from 250 EUR per entry (*approx. 292 USD*). Early bird registration deadline: *28 June 2019*. Final deadline: *18 October 2019*.

## Eligibility

Open worldwide to manufacturers, planners, designers, entrepreneurs, architects, agencies, developers, constructors and communication design providers.

## Prize

*iF* supports its award winners with a unique services package, e.g. **International Exhibitions**, the **iF Design App** and the **iF World Design Guide** platform in the future.

Prizes will be awarded at a special Awards ceremony, the **iF Design Award Night**. This glamorous and exciting event will kick off the new design year and will support the exchange between experts, designers and entrepreneurs, marketing specialists and architects, representatives of the press and other communicators.

And this year the awards ceremony is heading to the Unesco City of Design - Berlin. On *4 May 2020*, the iF Design Award

Night 2020 will take place at the legendary Friedrichstadt-Palast in Berlin for the first time.

---