

Hiiibrand Awards 2024

Category: [Graphic Design](#)

Deadline: December 31, 2024

Website: graphiccompetitions.com



The Hiiibrand Awards 2024, also known as the Hiiibrand International Brand & Communication Design Awards, are globally recognized for their emphasis on branding and design value. This international competition, running for over a decade, seeks to highlight exceptional achievements in brand positioning, communication, and design strategy. With two distinct categories—Brand Awards and Design Awards—the award serves as a platform for companies, design teams, and individual creatives to showcase innovative work that goes beyond aesthetics, blending real-world business strategies with design execution. By recognizing outstanding brand practices and communication efforts, the Hiiibrand Awards aim to foster ongoing development and dialogue within the global design community.

The award assesses entries based on a comprehensive set of criteria, making it one of the most respected platforms in the branding and design fields. In the Brand Awards category, companies and organizations are evaluated on their brand vision, strategy, innovation, and identity, while the Design Awards focus on creativity, execution, and influence in communication design. These awards not only celebrate visual appeal but also consider how design solutions address complex business challenges. This multifaceted evaluation underscores the Hiiibrand Awards' commitment to identifying groundbreaking work that shapes the future of branding and communication.

What sets the Hiiibrand Awards apart is its global reach and the caliber of its judging panel, which includes industry leaders like Henry Steiner, Astrid Stavro, and Brian Collins. The award invites entries across a wide range of categories, including branding, logo design, packaging, typography, digital media, and more. Winning entries gain significant exposure through an online exhibition, while recipients benefit from enhanced visibility, electronic certificates, and the prestigious Kaleidoscope Trophy for top-tier winners. By offering this unique combination of recognition and opportunity, the Hiiibrand Awards continue to set benchmarks for quality and innovation in the global branding and design landscape.

Entry fee: Starts at \$20 for students and \$40 for professionals, with discounts for early submissions (up to 50% savings for Super Early Bird entries, October 31, 2024).

Eligibility

Open to brand consultants, design agencies, freelancers, students, and corporate entities worldwide.

Prize

The Hiiibrand Awards offer a range of prizes, including Gold, Silver, Bronze, and Merit Awards for the Design Awards, and Best Brand and Excellent Brand Awards for the Brand Awards. In addition, schools and tutors can win Organization Awards, including Best Delegations and Best Tutors. Winners receive a Kaleidoscope Trophy (for Bronze and higher), electronic certificates, and the right to use the Hiiibrand logo on their work. Winning entries are also showcased in an online exhibition on the Hiiibrand website, offering significant exposure to the global design community.
