Good Design International Awards 2015

Category: <u>Multiple Disciplines</u>
Deadline: June 1, 2015

Website: graphiccompetitions.com



The Chicago Athenaeum Museum of Architecture and Design present the annual Good Design Awards for the most innovative and cutting-edge industrial, product, and graphic designs produced around the world. Now in its 65th year, Good Design is the oldest and the most prestigious Awards Program organized worldwide.

Founded in Chicago in 1950, Good Design honors the yearly achievements of the best industrial and graphic designers and world manufactures for their pursuit of extraordinary design excellence.

There are two main categories:

• **Product Design** - Anything produced and/or designed from *January 2013* to the present is eligible. All submitted products must have been produced by a manufacturer or scheduled for production.

• **Graphic Design** - Any graphic produced and/or designed from *January 2013* to the present is eligible. All submitted graphics must have been produced by a client or scheduled for production.

Each entry must be accompanied by an application form, a one-page description of the entered product or graphic; plus three color digital images per product or graphic in a .jpeg/.jpg/.tiff format (*no larger than 6MB*) along with the description reproduced on the same CD.

The fee is 375 USD per entry.

Eligibility

The Good Design Awards are open to entries from all over the world.

Prize

In this year's edition, selected products and graphics for *Good Design* are announced to the international press in *December*. The awarded products and graphics are accessioned into the **Museumâ**€™s **Permanent Design**

Collection.

Selected designers and manufacturers are allowed use of the *Museumâ*€ [™]s *Good Design* logo in publications, promotions, and marketing as specified in the joint legal agreement with *The Chicago Athenaeum*.