Good Design Awards 2018

Category: <u>Multiple Disciplines</u> Deadline: March 9, 2018 Website: <u>graphiccompetitions.com</u>



Open worldwide to professionally designed products, services, projects or experiences designed, Australia's annual **Good Design Awards** program is one of the longest standing and most prestigious design awards in the world, promoting excellence in design and innovation since *1958*.

Their mission is to showcase superior examples of good design across a broad range of industries and design disciplines. The *Good Design Awards* has one of the most diverse ranges of design categories in the world, spanning seven main design disciplines across 25 entry categories.

Major design disciplines include:

• Architectural Design • Communication Design • Design Strategy • Digital Design • Product Design • Service Design • Social Innovation

The *Good Design Awards* also includes the **Young Australian Design Awards**, a national design award for young Australian designers, engineers, innovators and entrepreneurs.

Entry fee for the Social Innovation category is 150 AUD (approx. 113 USD). The cost for all other categories is 450 AUD (approx. 340 USD).

Eligibility

Open to professionally designed products, services, projects or experiences designed in Australia or overseas.

The entry must be available on the market prior to the announcement of the Awards at the *Good Design Awards Presentation Ceremony*. Prototypes, off-tool samples or products, services or projects still under development or construction are **not** eligible to enter.

Prize

Winners will have widespread exposure via mainstream media, digital and social media channels, *Vivid Sydney* exhibitions and national and international trade fairs and exhibitions.

Moreover, exclusive networking opportunities and exposure to a wide range of Australian and international designers and business leaders through celebratory events and design conferences.