

# Good Design Awards 2017 Competition

Category: [Multiple Disciplines](#)

Deadline: March 1, 2017

Website: <http://bit.ly/2gLp54e>



*Good Design Australia* is an international design promotion organisation responsible for managing Australia's annual **Good Design Awards** and other signature design events.

The *Australian Good Design Awards* was originally established by the Industrial Design Council of Australia in 1958 and is recognised as one of the oldest and most respected design awards in the world today.

*Good Design Australia* is committed to promoting the value and benefits of design to business, industry, government and the general public and to help foster a culture of design, creativity and innovation in Australia and internationally.

Major design disciplines include:

- **Architectural Design**
- **Communication Design**
- **Design Strategy**
- **Digital Design**
- **Product Design**
- **Service Design**
- **Social Innovation**

The *Good Design Awards* also includes the **Young Australian Design Awards**, a national design award for young Australian designers, engineers, innovators and entrepreneurs.

Entry fee for the *Social Innovation* category is 150 AUD (*approx. 108 USD*). The cost for all other categories is 450 AUD (*approx. 324 USD*). Registration fees are discounted by 55 AUD until *16th January 2017*.

## Eligibility

Open to professionally designed products, services, projects or experiences designed in Australia or overseas.

The entry must be available on the market prior to the announcement of the Awards at the Good Design Awards Presentation Ceremony. Prototypes, off-tool samples or products, services or projects still under development or construction are **not** eligible to enter.

## Prize

Winners will have widespread exposure via mainstream media, digital and social media channels, Vivid Sydney exhibitions

and national and international trade fairs and exhibitions.

Moreover, exclusive networking opportunities and exposure to a wide range of Australian and international designers and business leaders through celebratory events and design conferences.

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