

Future Of Money Design Award 2019

Category: [Multiple Disciplines](#)

Deadline: April 5, 2019

Website: graphiccompetitions.com



Running since 2009 and created to develop links between the financial industry and creative practitioners from around the world, this year **Future Of Money Design Award** invites you to design a future financial crime. A crime which utilises a new loophole, a change in social convention or specific technological development.

Crime, whether we like it or not, is a driving force behind a large proportion of technological “progress”™. In 1817, a burglary at a British dockyard led the government to start a competition, challenging locksmiths to invent an unpickable lock. The result was the Chubb detector lock, and it remained “unpicked”™ for 33 years.

In the past, adding another lock, or increasing the wall thickness of a safe was the obvious solution to deter theft. However, money is no longer physical, it is now predominantly a data set shared via telecommunications, secured via encryption, transacted via smartphone or exchanged into V-bucks.

What financial crimes could be committed within a completely electronic marketplace? Creative practitioners are invited to employ a speculative design approach and design a future financial crime.

The competition will run in **two phases**:

â€¢ Submit an overview of your initial concept. Preferred format is PDF. Maximum 3 pages communicating the concept and examples of previous work (*website or PDF*).

â€¢ Shortlisted entrants will receive 1000 EUR (*approx. 1,130 USD*) each to develop their idea and produce a short video. The videos and concepts will be presented and judged at Europeâ€™s largest FinTech event, Money20/20 Europe, taking place on *3rd to 5th June 2019* in Amsterdam.

There is no entry fee.

Eligibility

Open to everyone worldwide.

Prize

â€€ Grand Prize: **3000 EUR** (*approx. 3,400 USD*) for the winner

â€€ Shortlisted projects: **1000 EUR** (*approx. 1,130 USD*) each for project development

The shortlisted entrants will have the opportunity to present their concepts at *Money20/20 Europe* to an audience of financial experts and industry leaders, where the Grand Prize winner will be chosen.
