FiberMark Naturally Creative Competition

Category: <u>Multiple Disciplines</u> Deadline: October 31, 2014 Website: <u>graphiccompetitions.com</u>



The **FiberMark Specifier Awards** program was created to celebrate the best of color, texture, pattern and design. It recognizes excellence in design innovation in a wide array of packaging, publishing, office products, graphic arts and industrial applications from around the world.

There are five main categories:

• Packaging • Publishing • Collateral/Office • Specialty • Print Media

Entries are judged by a panel of experts who consider the best examples of color, texture, pattern and design, and their expression throughout a range of "naturally creative" materials and themes. Importantly, the judges also weigh construction quality and the relationship of the covering material to the overall product.

There is no entry fee.

Eligibility

Any product produced during the previous calendar year is eligible for submission.

Prize

Winners will be featured in the annual award brochure and on the FiberMark website. Moreover, each awardee involved will receive a personalised award.