

# European Fashion Award FASH 2016

Category: [Students Only](#)

Deadline: September 25, 2015

Website: [graphiccompetitions.com](http://graphiccompetitions.com)



The **European Fashion Award** (FASH) is an international annual competition held by the *German Fashion Industry Foundation*. Thanks to its tradition, fairness, authentic industry focus, challenging tasks, international jury, complex selection process, refined documentation, as well as the subsequent success of former award winners, *FASH* has become one of the most important sponsorship award for fashion design students.

This year *FASH* features the theme '**Change**', searching for visions of a new era.

The Award is divided into two categories: **Students** and **Graduates**. All submitted projects will be evaluated according to the following criteria:

â€¢ Quality of the analysis, autonomy of the concept

â€¢ Overall concept

â€¢ Innovation/vision

â€¢ Functionality

â€¢ Technical and design implementation

All submitted outfits will **remain the property of the participants**.

Please note: the registration deadline is *August, 31, 2015* and the submission deadline is *September, 25th, 2015*.

**There is no entry fee.**

## Eligibility

The contest is open worldwide to talented design students of all disciplines, but especially from the fashion and textile design areas. Students currently enrolled in their **fourth semester or higher** are entitled to participate.

## Prize

The award purse totals **80,000 Euro** (*approx. 87,300 USD*) and is valued with the following prizes:

â€¢ Photo shoots with the renowned fashion photographer *Franco P. Tettamanti*

â€¢ A graphically sophisticated catalogue

â€¢ Professional media work, incl. an own microsite on *www.sdbi.de*.

â€¢ Awards ceremony

â€¢ Participation in the network of *SDBI* and in the mentoring program

â€¢ Cash prizes of 10,000 Euro (*approx. 10,900 USD*)

Moreover, the jury reserves the right to present **special mentions**. These feature a cash prize of 500 Euro (*approx. 545 USD*).

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