DX Emerging Designer Competition

Category: <u>Graphic Design</u>
Deadline: September 30, 2013
Website: graphiccompetitions.com



The Design Exchange (DX) is Canada's only museum dedicated exclusively to the pursuit of design excellence and preservation of design heritage. At a crossroads of multiple disciplines from furniture and architecture to graphics and fashion, DX exhibitions and talks reflect popular contemporary culture.

This year Design Exchange is excited to announce the inaugural **Emerging Designer Competition**, an amazing national competition that seeks to provide an unparalleled opportunity for emerging Canadian designers to gain recognition and exposure, while celebrating the immense and diverse design talent in Canada.

Designers are asked to submit:

• Two reference letters

• A cover letter to act as an introduction • A digital copy of their portfolio • A copy of their CV

• A short video outlining their design practice and what this opportunity means for them professionally

A jury comprised of design heavyweights, including Heather Reisman, Marcel Wanders, and Douglas Coupland, as well as representatives from RBC will review all valid entries.

Jurors will select the Emerging Designer of 2013 and secondary winners based on evidence that the work is *innovative*, *unprecedented* and *viable*.

There is no entry fee.

Eligibility

Participation is open to all **Canadian** designers with no more than five years of professional industry experience, across all disciplines. Projects submitted should be

realized work, or be in the process of being realized.

Prize

The winner will receive a cash prize of \$10,000, and will also be partnered with a curatorial mentor who will aid them in the development of an exhibition to be featured at the Design Exchange in *January of 2014*, to coincide with Toronto's internationally celebrated Design Week.

Secondary awards will be presented, including best of category awards, where participants may receive a \$1,000 cash prize.

All winning and honourable mention work will be featured onsite at the Design Exchange during the 2014 Design Week, in an awards publication and in an online exhibition.