D&AD New Blood Awards 2021

Category: Multiple Disciplines
Deadline: March 23, 2021
Website: https://bit.ly/35KZn5n

D&AD celebrates and nurtures outstanding work in the design and advertising industry each year with its international creative awards. As well as the *Professional Awards*, D&AD aims to cultivate new talent, ensuring the next generation of creatives gets off to a flying start.

D&AD New Blood Awards is one of the largest competitions for emerging creatives to exercise and showcase their talents on briefs set in partnership with some of the world's leading brands. Designed to help make young creatives work-ready, the D&AD New Blood Awards aims to help bridge the skills gap between what education teaches and what industry requires.

You can enter as an individual, or up to five people can work together and enter as a team. Students and non-students can work together too, but everyone on the team must be eligible to enter. If you're a student you need a tutor to enter. If you're not a student, you don't need to have a tutor.

The cost per entry is 20 GBP *(approx. 25 USD)*. For D&AD Full Members and Education Network Members, itâ€™s 15 GBP. The price is per entry, not per person.

Eligibility

Open to advertising, design, digital and marketing students, recent graduates and emerging creatives worldwide.

Prize

All New Blood Pencil winners get a guaranteed place in the D&AD Annual, an invite to the New Blood Awards Ceremony, a Pencil per team, and a winnerâ€™s package.