

D&AD + Google Partner For Self Taught Emerging Creatives

Category: [News](#)

Website: <https://bit.ly/37SbQWA>



D&AD Shift with Google in London is a free, industry-led night school programme for new creatives. If you are over 18 and don't have a degree-level qualification, Shift is for you.

The 2021 D&AD Shift with Google London program is now open for applications from aspiring creatives without traditional, university-level qualifications.

This year, successful applicants will gain a place in the night school running from June to September 2021. As part of Shift, applicants will get the opportunity to work on a diverse range of projects that reflect the latest trends and topics of the industry, brought together in a final showcase of creative work in November 2021.

Deadline for applications: 26 April 2021.
