

# Applied Arts Advertising Awards 2020

Category: [Multiple Disciplines](#)

Deadline: October 9, 2020

Website: [graphiccompetitions.com](http://graphiccompetitions.com)



Open to professionals internationally, **Applied Arts Awards** are Canada's largest multi-disciplinary competitions. Launched in 1992, the **Applied Arts Awards** are the only competition in Canada that recognize the creative work of professionals across the visual communications sector, from image makers to advertising executives to designers.

For the *Advertising Awards 2020*, entries can be submitted in six main categories:

• **Integrated Campaigns**

• **Advertising**

• **Digital Advertising**

• **Broadcast**

• **Advertising Craft**

• **Young Blood, Community and Covid-19 Response**

*Applied Arts* contests are judged by panels of highly regarded industry professionals and experts in a rigorous process. Every entry is scored independently on creative merit, technical excellence and suitability for end use.

Entry fees vary per sub-grouping and category.

## Eligibility

Open worldwide to all forms of commissioned, published, unpublished and personal work from professionals and enthusiasts created between *August 2019* – *September 2020*. Only digital entries are accepted for this competition.

## Prize

Winners will have their work published online – Both in the Winners Gallery on [appliedartsmag.com](http://appliedartsmag.com) as well as on social media channels for all winning entries. (*Published online-only for 2020 due to COVID-19 circumstances*).

Moreover, winners will receive a personalized, awards certificate for every winning entry signed by noted designer Georges Haroutiun, the founder and art director of Applied Arts.

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