

Applied Arts 2026 Advertising Awards

Category: [Multiple Disciplines](#)

Deadline: July 24, 2026

Website: graphiccompetitions.com



The Applied Arts 2026 Advertising Awards recognize ideas, craft and creative thinking across contemporary advertising and marketing communications. Organized by Applied Arts Media, the competition is aimed at professional work that makes an impact across traditional, digital, experiential, experimental, film, sound and advertising craft categories.

The 2026 edition includes nearly 100 categories and accepts commissioned, published, unpublished and personal work created within the stated eligibility period. Entries are judged digitally by a jury of creative professionals, using creative merit, technical excellence and suitability for end use in the submitted category.

For agencies, studios and individual creatives, the awards offer a focused opportunity to place strong advertising work in front of industry peers and build recognition through Applied Arts' annual awards platform. The program is especially relevant for entrants with campaigns, promotional pieces, digital advertising, motion work, craft-led projects or early-career Young Blood submissions.

Entry fee: Entry fees vary by category and format: Integrated Campaigns are \$150; Advertising/Promotional entries are \$65 per single entry or \$85 per series; Digital Advertising and Film, Video & Sound entries are \$100 per single entry or \$125 per series; Advertising Craft entries are \$100 per single entry, \$125 per series or \$150 per campaign; Young Blood entries are \$50 per single entry, \$65 per series or \$85 per campaign.

Eligibility

Open to international professionals and enthusiasts submitting commissioned, published, unpublished or personal advertising work created during the eligibility period, with Small Community/Business categories limited to Canadian creators in smaller markets or single establishments, Young Blood limited to professionals with five years or less industry experience, and current students directed to the separate Student Awards competition.

Prize

Award recipients receive publication in the Applied Arts Awards Annual, inclusion in the permanent Online Winners

Gallery, a digital winners' badge, and an official printed certificate for each winning entry; optional paid add-ons include extra certificates, additional copies of the Awards Annual and a personalized engraved Lucite AACE trophy.
