Applied Arts 2024 Design Awards

Category: Graphic Design
Deadline: March 22, 2024
Website: graphiccompetitions.com

The Applied Arts 2024 Design Awards, a prestigious event in the creative industry, offers a unique platform for professionals to showcase their innovative work. Celebrating its notable legacy, the awards recognize excellence in photography, illustration, design, and advertising, drawing attention from across the globe. The competition stands out for its comprehensive evaluation process, conducted by an independent jury composed of current working professionals in visual communications. These experts assess each submission with a keen eye for creative merit, technical excellence, and suitability for the category entered. This rigorous judging process ensures that only the most outstanding works are honored, maintaining the high standards the awards are known for.

Furthermore, the Applied Arts Awards are not constrained by a pre-set number of winners, allowing for a wide range of creative works to be acknowledged. This approach ensures that every entry meeting the high threshold of quality is celebrated, making the awards inclusive and diverse. The competition is open to a variety of submissions, including commercial, independent, and personal or unpublished works, encompassing a broad spectrum of the creative industry. This inclusivity not only provides a stage for well-established professionals but also offers an opportunity for emerging talents to gain recognition.

In addition to the accolades, the Applied Arts Awards provide an unparalleled opportunity for exposure and professional growth. Winners of the awards are featured in the Applied Arts Magazine's highly anticipated Summer 2024 issue, which showcases the best in photography, illustration, and design. This publication serves as a testament to the winners' creative abilities and offers them a platform to reach a wide audience of over 178,500 professionals and enthusiasts. The winning entries are also displayed in the Applied Arts Awards online gallery, further extending their reach and visibility. This exposure is invaluable for professionals seeking to enhance their reputation, attract potential clients, and open doors to new collaborations and career opportunities.

The entry fees vary depending on the category.

Eligibility

Open internationally to all forms of commissioned, published, unpublished and personal work from professionals

and enthusiasts created between March 2023 and March 2024. Only digital entries are accepted for this competition.

Prize

Winners receive considerable recognition and benefits. They are published in the Applied Arts Magazine's Summer 2024: Photography, Illustration & Design Awards Annual, gaining valuable exposure within the creative community. Their work is also showcased in the Applied Arts Awards online gallery, and they receive a digital winners' badge for display on their websites or marketing materials. Additionally, each winner is awarded a certificate acknowledging their achievement in the competition.