Applied Arts 2015 Design Awards Call for Entries

Category: <u>Graphic Design</u> Deadline: March 20, 2015

Website: graphiccompetitions.com

UPDATE: deadline extended to March 20, 2015.

Now in it's 25th year, the **Applied Arts Design Awards** celebrate the very best work produced throughout North America and abroad.

Entries can be submitted in nine main categories:

• Design

• Promotional Design

• Editorial Design

• Packaging Design

• Broadcast Graphics

• Typography Design

• Typeface Design

• Craft

• Young Blood (open to entrants who have been out of school for five years or less)

Maximum entry size is 22 x 26 inches. Each entry is judged by an independent panel of highly regarded industry professionals and experts, based on creative merit, technical excellence and suitability for end use.

Entry fee:

• Single: \$70

• Series: \$100 (total for three pieces)

• Complete: \$150

• Young Blood Single: \$50

• Young Blood Series: \$60 (total for three pieces)



• Young Blood Complete: \$90 (total for five to nine pieces)

Eligibility

All professional work from any country, first completed or published between *February 2014* and *February 2015* (but not entries that have been submitted into last year's competition) are eligible for entry.

Prize

Winners and their winning work receive extensive media exposure:

• In the highly-anticipated annual *July/August* Design Awards issue, complete with full credits. This gorgeous reference is kept and read by the *Applied Arts* readership of 46,000.

• On the very popular Design Winners gallery, which attracts more than 300,000 visitors annually, as well as the Applied Arts Awards Archive, featuring 10+ years of winning work.

• At the well-attended Winners' Exhibit in Toronto, where winners will be announced in an evening of suspense and celebration.