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# Adobe 99U Conference 2020 Goes Online

Category: [News](#)

Website: <https://bit.ly/2Brd6Tj>



This year, Adobe's annual **99U Conference** is moving online, and it's going to be streamed **free**. The Conference is a call to unpack our creative identities, exploring how to establish our purpose, nurture our talent, and define success on our own terms.

The 12th annual conference speakers will offer pragmatic, real-world insights that transcend creative sectors. Hands-on workshops will offer a chance to dive into creative disciplines, frameworks, and trends. Expert-hosted masterclasses will explore new ideas and methodologies around leadership, inspiration, transformation, and more.

Join on June 17 for the live 99U broadcast, starting at 10:30am ET / 7:30am PT, and to access all of this year's conference talks and explorations on demand.

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