

# A' Design Awards & Competition 25/26 - Call For Submissions



Category: [Multiple Disciplines](#)

Deadline: September 30, 2025

Website: [graphiccompetitions.com](https://graphiccompetitions.com)

The A' Design Awards & Competition 25/26 presents an outstanding opportunity for designers, innovators, and companies to secure high-impact visibility, drawing interest from international media, publishers, and global buyers. As one of the world's foremost design competitions, the 25/26 edition honors exceptional creativity and outstanding products, ensuring winners achieve high prominence. In a world where thousands of innovative designs emerge every year, the A' Design Award serves as a spotlight to showcase top-tier talent through its Gala-Night and exhibitions in Italy. Winning entries are also featured in leading global publications, delivering unmatched promotion. What distinguishes the A' Design Award is its fair, transparent, and progressive platform. Laureates benefit from comprehensive marketing, free media services, and extensive channels to broadcast their work without additional cost.

A' Design Awards & Competition is dedicated to elevating superior design, harnessing the attention of press, industry critics, distributors, and purchasers. Its winner package includes opportunities such as press placements, marketing support, exhibition slots, yearbook features and more, delivering a career-defining launchpad. This award is recognized globally as a symbol of excellence, offering creatives and organizations a celebrated platform to shine and create lasting industry connections.

The principal goal of the A' Design Awards 25/26 edition is to generate global publicity, public relations, and marketing momentum for its winners, while enriching global creative culture. The competition encourages innovation by urging participants to craft designs that have meaningful societal impact. By elevating excellence, the 25/26 A' Design Award helps shape future design trends and ensures that outstanding works gain recognition on an international stage.

- [Good Industrial Design Award](#)
- [Good Architecture Design Award](#)
- [Good Product Design Award](#)
- [Good Communication Design Award](#)

- [Good Service Design Award](#)
- [Good Fashion Design Award](#)
- [Further categories available](#)

The A' Design Award is unparalleled in amplifying visibility for fine design and high-quality products. Thanks to its vast network of press relations and media partners, winning designs from the 25/26 edition are guaranteed features in both online and print outlets worldwide. Winners will receive press release creation and global distribution, alongside showcasing via magazines, blogs, newsletters, and design platforms. The competition also provides a comprehensive online profile system where designers can present portfolios, exhibit in virtual galleries, and maintain continuous exposure. All participants—not only winners—have access to this system, allowing for networking, feedback, and ongoing visibility.

Registration and initial submission for A' Design Awards & Competition 25/26 are free. By registering, designers unlock access to many services and tools. A nomination fee becomes applicable only once entries pass the preliminary evaluation stage. Submissions are rigorously assessed by an international jury composed of academics, design professionals, press members, and experts. Each design is judged on multiple criteria—creativity, functionality, aesthetics, sustainability, presentation, innovation—to ensure only the highest quality work is honored.

Please note: the Regular Submission deadline is 30 September 2025. The Late Submission deadline closes on 28 February 2026. Results are officially announced on 1 May 2026. [Click here to register](#).

Here are some past winners from previous editions:

### **Eligibility**

Open to designers, firms, students, and creative agencies worldwide. Minors may participate provided they have parental or legal guardian consent. Entries can include realized works, published products, prototypes, or even concept designs still in early development.

### **Prize**

Winners in the 25/26 A' Design Awards receive a rich award package that delivers global recognition. Benefits include the signature A' Design Award trophy, a framed certificate of excellence, inclusion in the annual Best Designs Yearbook, and access to the prestigious Gala-Night ceremony in Italy. Awardees also partake in international exhibitions (physical and virtual), gain access to media campaigns, and are issued a Winner's Pack comprising marketing promotions, press kits, licensing for the winner logo, and service tools designed to maximise

exposure.

The announcement of the winners takes place on 1 May 2026, followed by the Gala Night and exhibition events in Italy during the months of June, July or August. After these events, the PR campaign intensifies, international exhibitions are organized, and winner kits are distributed to celebrate and reinforce the prestige of awardees.

---