A' Design Awards Competition 23/24 - Last Call For Entries

Category: <u>Multiple Disciplines</u> Deadline: February 28, 2024 Website: <u>graphiccompetitions.com</u>



The A' Design Award & Competition stands as a beacon of excellence in the global design landscape, recognized as one of the foremost international annual juried competitions for design. With a mission to showcase the pinnacle of creativity and design innovation, the A' Design Accolades celebrate outstanding designers from all corners of the globe across a myriad of disciplines. By providing a platform for peer-reviewed and anonymously judged submissions, the competition attracts an influential jury panel comprising seasoned academics, prominent press members, and established professionals. This ensures that each entry is evaluated on its merits, fostering an environment of fairness and high standards.

A core objective of the A' Design Award & Competition is to foster global awareness and appreciation for good design practices and principles. It seeks to highlight exemplary designs in every country and across all industrial fields, thereby advancing the understanding of design as a crucial factor in improving quality of life and enhancing societal well-being. Through the A' Design Prize, the competition offers fame, prestige, publicity, and international recognition to its winners, setting a benchmark for excellence in design across the world. This prestigious accolade serves not only as a testament to the winners' creativity and innovation but also as a powerful catalyst for their future success.

The primary aim of the A' Design Award is to create publicity, PR push and advertisement opportunities for award winners while supporting the global design culture, creating incentives for entrants to come up with superior designs for a better future.

- Good Industrial Design Award
- Good Architecture Design Award
- Good Product Design Award
- Good Communication Design Award

- Good Service Design Award
- Good Fashion Design Award
- Further categories available

The A' Design Award & Competition employs a comprehensive approach to promote and celebrate design excellence. By spotlighting the best designs and facilitating a global dialogue on the importance of design, the competition aims to push the boundaries of creativity, science, and technology. The recognition bestowed upon the winners propels them onto an international stage, offering unparalleled opportunities for exposure and professional growth. As a result, the A' Design Award & Competition is not just an event but a movement towards elevating the standards of design worldwide, making it a key milestone for designers aspiring to make their mark in the industry.

Registration and Submission to A' Design Award and Competition platform is free, and by registering you will have access to many free services and functions. Nomination is paid and possible only if your design is accepted after the preliminary scoring.

Link for Registration: [link]

Entries will be judged by an international jury panel of scholars, professionals and media members.

Eligibility

Open worldwide to both professionals, companies and students (underage designers can join with the permission of their legal guardians). Entries can be realised projects, past works, or concept stage or bona-fide works.

Prize

The award-winning products and designs are highlighted to the international public via the A' Design Award Gala-Night and Exhibition in Italy and they are communicated to all relevant press across the world.

In addition, the Design Award Winners' Kit includes the design award trophy, the annual best designs yearbook, printed certificate in metal frame, award winners manual, gala-night invitation for two people to the award ceremony, participation and space allocation in the winners' exhibition, and much more.

Moreover, Graphic Competitions will feature a selection of the best projects on May 15, 2024 once the results are made public.

Here are some past winners from previous editions:

Remember to register <u>HERE</u> and upload your design before February 28, 2024.