8th Posterheroes Social Communication Contest

Category: <u>Graphic Design</u> Deadline: June 16, 2019

Website: graphiccompetitions.com



Posterheroes is an international contest about social communication that calls for poster 50×70 or 70×100 cm about social and environmental themes. Every year, Posterheroes invites students, professional designers or people passionated in graphic design, to realize a poster about topics of social interest.

All the works are judged by a selection panel composed by some of the most relevant experts of the graphic design and communication field.

The current edition, "Posterheroes: a poster for integration�, has a brand new format. You can participate in the contest with a regular poster or/and a kinetic one.

Posterheroes wants to make people aware of integration and acceptance issues, and to enhance "diversity� as a resource upon which to build "tomorrow's� communities.

Creative people around the world are therefore called to express their sensitivity and their ideas through the creation of a graphic poster, size: 50×70 cm or 70×100 cm, 300 dpi, max 10 MB, vertical layout, JPG or PDF format (*for Kinetic posters: H264; MPEG-4; AVC*). Artworks must be designed to be printed. If the graphic work contains text, this must necessarily be written in *English*.

There is no entry fee.

Eligibility

There are no restrictions concerning age, nationality or occupation; the Contest is open worldwide to all (*illustrators*, graphic designers, video makers, visual arts enthusiasts and students of all countries).

Prize

An international panel will select the finalists of both sections: forty (40) projects for the Poster section and ten (10) for the Kinetic Poster section. The Organizers will then select the winner of each category.

The winner of the 2,500 EUR (*approx. 2,805 USD*) cash prize (*to be shared among authors, in the case of group participation*) will be invited to participate in the inauguration of the exhibition and the award ceremony, to be held during the festival <u>Torino Graphic Days 4</u>.