

74th Locarno Film Festival Poster Competition

Category: [Multiple Disciplines](#)

Deadline: December 1, 2020

Website: <https://bit.ly/3kQfYe9>



The Locarno Film Festival invites international artists to design a poster for the 74th edition, scheduled for August 4-14, 2021, in Locarno (Switzerland).

They are looking for graphic designers, illustrators, photographers and artists from all over the world, with no age restrictions, to interpret the Festival's spirit for the next edition's poster. The poster must evoke the identity of the leopard of the Locarno Film Festival and the event's nature as a meeting point for different visions and images.

The selection will be based on the image's adherence to the identity of the Locarno Film Festival, as well as its originality and versatility.

There is no entry fee.

Eligibility

Open to anyone worldwide.

Prize

The winner will receive **5,000 CHF** (approx. 5,440 USD). Five additional projects, which will have been deemed worthy based on the selection criteria, will receive a general pass for the Festival.
