

# 6th Posterheroes Social Communication Contest

Category: [Graphic Design](#)

Deadline: October 1, 2016

Website: <https://bit.ly/2y5DJuB>



The international communication and social graphic art contest **Posterheroes** has launched its sixth edition. After facing the brief related to food intended as cultural and social topic, this year *Posterheroes* has chosen to deal with the **right to be a couple**, without any restrictions of gender, sexual orientation, nationality or religion.

The right to love, regardless of gender, race, nationality or religion, has become, over the years, a basic statement that means freedom of expression and human equality. However, this important acknowledgment is still far to be extended to the entire globe: some cultures, communities and nations are still struggling to obtain equal rights and freedoms.

The new edition of *Posterheroes* asks the creative community to tell about love and right to love in the world, to spark a debate on the right to love and on the meaning of being a couple.

Creative people around the world are therefore called to express their sensitivity and their ideas through the creation of a graphic poster 50x70 at 150dpi (2953x4134 pixels), max 5 MB, vertical layout, JPG or PDF format.

**There is no entry fee.**

## Eligibility

There are no age, nationality or profession limits, the contest is open to all graphic designers, creative people, illustrators, social communicator, world-changers.

## Prize

The international jury will select the **40 best posters**, which will be included in the initiative's catalogue and will be part of next exhibitions and events organized by *PLUG* after the end of the contest.

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