

41st Chicago Latino Film Festival Poster Contest

Category: [Graphic Design](#)

Deadline: January 13, 2025

Website: graphiccompetitions.com



The 41st Chicago Latino Film Festival Poster Contest invites artists from around the world to contribute their creative talents by designing the official poster for this renowned event. Held annually, the festival celebrates Latin American, Caribbean, Spanish, and Portuguese cinema, making it a cultural landmark for the Latino community in the U.S. and beyond. Participants are tasked with creating a design that captures the festival's essence of diversity and multiculturalism, reflecting the rich tapestry of Ibero-American cultures while steering clear of nationalistic stereotypes and overt symbols. The winning poster becomes the festival's visual identity, appearing on various promotional materials, including program covers, trailers, social media, and merchandise.

The contest aims to engage artists in a global conversation about the power of film and its role in representing diverse cultural narratives. By incorporating the number "41" and alluding to the festival's rich history, designers are encouraged to explore new and creative ways to represent the Latino experience across multiple countries and traditions. The poster should not only be aesthetically compelling but also adaptable for various formats, ensuring it can be featured across both digital and physical media. Artists are invited to look at previous years' posters for inspiration, ensuring that their design stays true to the festival's mission of promoting unity in diversity.

This contest is open to all artists, regardless of professional background, and accepts entries from individuals, collaborative teams, or design firms. The selection process is anonymous, allowing for a purely merit-based evaluation of the submissions. The winner will receive a \$1,000 cash prize, and more importantly, their design will gain wide exposure, becoming the face of a major international cultural event. The opportunity to contribute to the longest-running Latino film festival in the U.S. offers significant prestige for any artist seeking to make a mark in the world of film and design.

There is no entry fee.

Eligibility

Open to all artists globally, including individuals, teams, and design firms.

Prize

The winner will receive a \$1,000 cash prize. In addition to the financial reward, the winning design will serve as the face of the 41st Chicago Latino Film Festival, being featured in various promotional materials such as program books, invitations, electronic ads, and merchandise.
