2026 Australian Good Design Awards

Category: Multiple Disciplines
Deadline: April 24, 2026
Website: graphiccompetitions.com

The 2026 Australian Good Design Awards, organised by Good Design Australia, stand as the country's highest international accolade for design and innovation. Established in 1958 and endorsed by the World Design Organization, the program recognises outstanding work across a wide spectrum of disciplines including product design, architecture, engineering, digital innovation, service design, and social impact. The awards celebrate projects that demonstrate how design can improve lives, industries, and the environment.

Under the 2026 theme "Design that Leads," the competition invites designers, architects, engineers, strategists, and businesses from around the world to submit projects that exemplify leadership through design. Eligible entries must be completed and available on the market before the awards ceremony, ensuring that all submissions reflect real-world impact rather than speculative concepts. The program emphasises innovation, functionality, sustainability, and meaningful contribution to society.

Winning a Good Design Award offers significant professional recognition and positions entrants among a global community of forward-thinking innovators. The awards culminate in a high-profile ceremony in Sydney, bringing together industry leaders and showcasing the most influential design solutions shaping the future. For participants, the competition provides a platform to validate design excellence and demonstrate the strategic value of design in driving progress and change.

Entry fee: AUD $495 per entry (all disciplines), AUD $245 per entry (Social Impact/Concept Design), free for student (Next Gen) entries; early bird discount available

Eligibility

Open to designers, architects, engineers, businesses and students worldwide with projects completed and available on the market before the awards ceremony.

Prize

Winners receive official Good Design Award accolades across multiple levels, including Best in Class and the

prestigious Good Design Award of the Year, along with trophies and formal recognition at the awards ceremony; additional special awards recognise excellence in areas such as sustainability, social impact, and design leadership.